



# **FC Británico de Madrid**

## **Sponsorship Opportunities 2020-2021**

FC Británico de Madrid is the number one English speaking football club in Madrid. We have been established since 1972 and have over 40 years of history and involvement in the English speaking community in the city. This is your opportunity to be a part of that community.

We have a variety of sponsorship packages available to suit your budget. Becoming involved with our club opens the door to the thousands of people who come into contact with the Británico name every single year. With a minimum of 60 games per season across our 3 teams, over 3,000 likes on Facebook & over 1,000 visitors per month to our website your brand will be guaranteed to be seen.

Over the next few pages, you will see the variety of sponsorship opportunities that you can take advantage of.

If you have any questions or would like more information on these packages, please contact Graeme Beaty on 630 680 820 or email [chairman@fcbritanico.org](mailto:chairman@fcbritanico.org). Payment for sponsorship can be accepted by cash, bank transfer or PayPal. Also, as a registered not-for-profit club we are able to provide you with an invoice ensuring that you can probably claim it as a business expense.

You can find out more information about the club by visiting our website [www.fcbritanico.org](http://www.fcbritanico.org) or visiting our Facebook page [www.facebook.com/fcbritanico](http://www.facebook.com/fcbritanico).

Forza FCB!



## Option 1 – Website Banners

We offer various banners for advertising on our website, with an option to fit everyone's budget. We regularly receive over 1,000 visitors per month to our website and this amount is growing every week.

### Horizontal banner 994px wide by 123px high

FCB ADVERTISING



994 X 123

100€

This banner is displayed on all pages of the website at the bottom. The banner is horizontal banner with the dimensions of 994px wide by 123px high and covers the whole width of the page.

### Horizontal banner 728px wide by 90px high

FCB ADVERTISING



728 X 90

80€

This banner is displayed on all pages of the website at the bottom. The banner is horizontal banner with the dimensions of 728px wide by 90px high and is aligned to the left hand side. To the right of the banner is displayed another of a smaller size.

### Horizontal banner 492px wide by 60px high

FCB ADVERTISING



492 X 60

60€

This banner is displayed on all pages of the website at the bottom. The banner is a horizontal banner with the dimensions of 492px wide by 60px high and is aligned to the right hand side. To the left of the banner is displayed another banner of the same size.

### Horizontal banner 258px wide by 90px high

FCB ADVERTISING



258 X 90

40€

This banner is displayed on all pages of the website at the bottom. The banner is a horizontal banner with the dimensions of 258px wide by 90px high and is aligned to the right hand side. To the left of the banner is a banner of the size 728px wide by 90pixels high.

## Option 2 - Name & Logo included in Emails & Website

Your company's logo together with a link will be included alongside the FC Británico badge on all of our club emails. This will be seen by players, opposition clubs and members when exchanging messages. In addition, your logo and a link to your website will be included on our website as an official club partner.



65€ per  
season

### New Message

Recipients

Subject

Presidente  
Futbol Club Británico de Madrid

t: +34 630 680 820  
e: [chairman@fcbritanico.org](mailto:chairman@fcbritanico.org)  
w: [www.fcbritanico.org](http://www.fcbritanico.org)



### Club Partners



The Spectrum IFA Group  
Independent Financial Advisers



ON-ESPAÑOL  
[www.on-espanol.com](http://www.on-espanol.com)



LAE MADRID  
Seriously Fun Spanish Classes

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Asoc Futbol Club Británico de Madrid | CIF: G87358057 | Registered Office: Avda El Ferrol 32, Planta BJ, Puerta 2, 28029 Madrid, España



ON-ESPAÑOL  
[www.on-espanol.com](http://www.on-espanol.com)



LAE MADRID  
Seriously Fun Spanish Classes

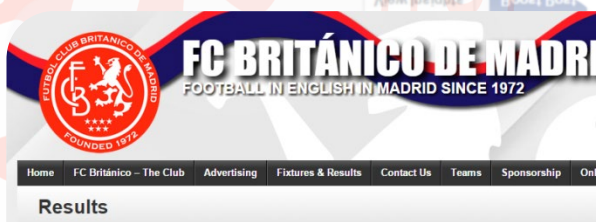
## Option 3 – Sponsor a player

If you sponsor a player for the season your logo will appear on the player's profile picture along with your company's details on their player profile page on the website.

The Man of the Match will also have a special mention at the end of our weekly match report on the website where your information will once again be displayed.



50€ per season



### Results

Carnívoros FC vs FC Británico de Madrid  
Score: 1 - 7

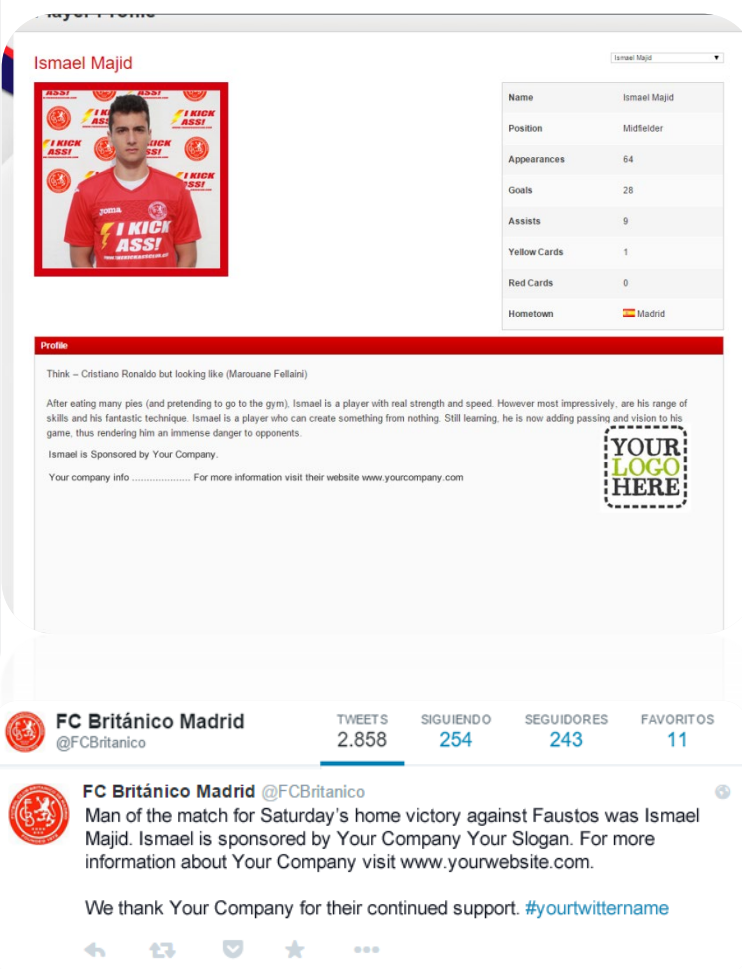
#### Match Report

FCB looked to continue their solid, if unspectacular start, to the Clausura away to Carnívoros. They lined up: Hutch, Sean, Christian, Parker, Liam, Langan, Dave, Ish, Rich, Andy and Cannon. FCB started well and played the majority of the first ten minutes in the opposition's final third. They were soon a goal up after some skill on the wing from Ismael allowed him to cut back to Cannon, who powerfully side footed into the roof of the net. FCB continued to press and doubled their advantage after Ish was released and calmly slotted into the corner. A moment later Ish sprung the offside trap to make it three and all but seal the game for FCB. FCB continued to look for goals, but had to settle for a commanding three nil lead at half time.

The second half began much as the first had ended, with the first real chance falling to Dave Lamb, who inexcusably missed from all of six inches. This, combined with being Cruyff turned twice in a minute made it a morning to forget for the lad. FCB were soon four up after Rich scored a Beckhamesque goal from his own half to end the game as a contest. Unsatisfied, FCB pushed on and were five up after Martin expertly opened his body to pass the ball beyond the Carnívoros goalkeeper. Moments later it was six after great work on the wing from Ish allowed Sean to bullet home a header. Liam Hyner completed the scoring with a powerful finish before Carnívoros snuck a late consolation. As emphatic a win as FCB have had in some time and the sort of score required to keep the pressure on Faustos. They travel next week to Getafe, to take on Newco Bar La Piscina.

#### MOTM: Ismael Majid

Ismael is sponsored by Your Company Your Slogan. For more information about Your Company visit [www.yourwebsite.com](http://www.yourwebsite.com).



FC Británico Madrid @FCBritanico  
TWEETS 2.858 SIGUIENDO 254 SEGUIDORES 243 FAVORITOS 11

FC Británico Madrid @FCBritanico  
Man of the match for Saturday's home victory against Faustos was Ismael Majid. Ismael is sponsored by Your Company Your Slogan. For more information about Your Company visit [www.yourwebsite.com](http://www.yourwebsite.com).

We thank Your Company for their continued support. #yourtwittername



## Option 4 – Match sponsorship

With match sponsorship you get the chance to sponsor our games on Saturdays or Sundays.

Before the match you will be included in our pre-match tweets, Facebook messages and any other publicity. After the match you will again be included in any tweets or Facebook message posted online. You will also be recognised at the end of our match report on the website as an official sponsor.

This option also includes a 994px wide by 123px high website banner (option 1) and inclusion in our email signature/website (option 2).



5 games

50€

10 games

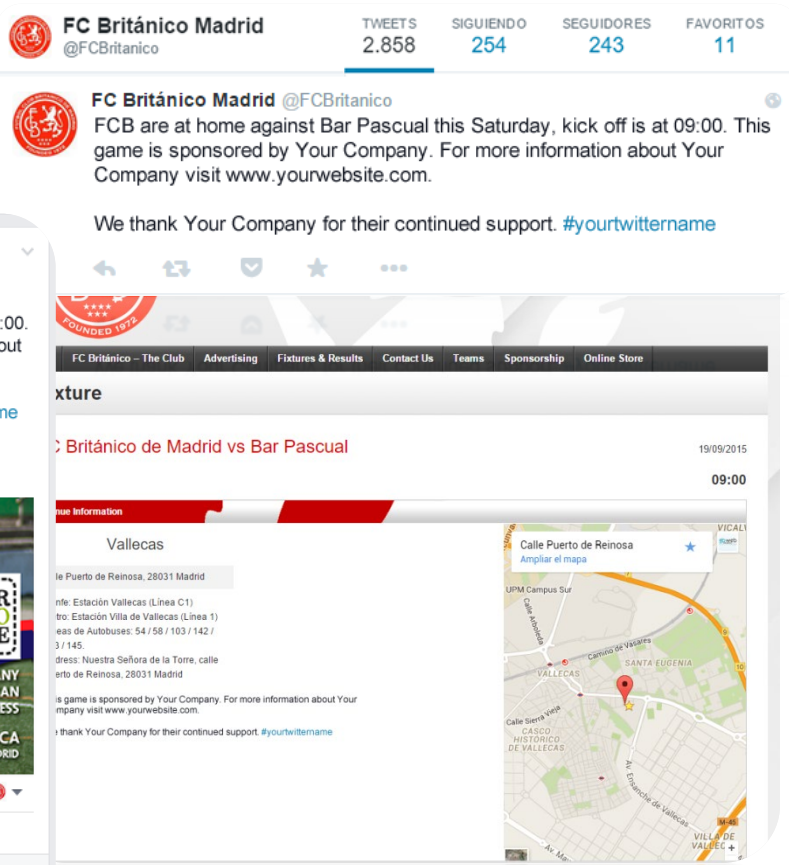
85€

15 games

120€

20 games

150€





## Option 5 – Training shirts

If your company chooses this option, your logo will appear on our brand new training shirts. These shirts will be worn to our training sessions every Tuesday and Thursday and also before the match every Saturday and Sunday with the potential for hundreds of opposition players and members of other clubs as well as members of the public viewing your company's name.

Your choice of design will be printed on the front of the shirt and can include your company's name and optional website address and/or telephone number.

This option also includes a 994px wide by 123px high website banner (option 1), inclusion in our email signature/website (option 2) and promotion of your business on our Facebook and Twitter pages once a week.

**200€ per team**

**or**

**450€ for all 3 teams**



## Option 6 – Kit Sponsorship



Your company logo will be printed to the chest of the kit along with the Británico badge and we will wear this kit for every home/away match of the season. This ensures that your details will be seen by every team we play and spectators watching. In addition, see your details in the regular photos posted on our website and Facebook page from games, ensuring that you receive the maximum exposure possible.

This option also includes a 994px wide by 123px high website banner (option 1), inclusion in our email signature/website (option 2) and promotion of your business on our Facebook and Twitter pages once a week. Your logo will also appear in the background of all player profile pictures.

**500€ per team  
per kit**

**or**

**900€ per team for  
home & away kits**

